SAN FRANCISCO BOTANICAL GARDEN SOCIETY

Building communities of support for the Garden and Cultivating the bond between people and plants

San Francisco Botanical Garden is a place of beauty, learning and inspiration for more than 300,000 visitors annually. Celebrating its 75th anniversary in 2015, the Garden is renowned for its significant and diverse plant collections. It is possible to travel the world within the Garden's 55 acres. No other institution provides the same opportunity to experience nature in nature, right in the heart of our city.

Today it is estimated that more than a third of the world's plant biodiversity is threatened or faces extinction in the wild. Many botanical gardens, including ours, have become a refuge for plants that no longer can be found in their native habitats. The Garden is particularly well-suited for this important conservation role because so many different kinds of plants can thrive in San Francisco's unique topography and climate.

SFBGS is proud to partner with the San Francisco Recreation and Park Department to make our Garden such a cherished part of the cultural fabric of our community. We thank you—our donors, members, visitors, volunteers and the people of San Francisco—for your support.

WHO PAYS FOR THE GARDEN

With limited public funding, especially in recent years, private support from our community is more crucial than ever. In the fiscal year ending June 30, 2013, combining the work of SFBGS and the Department, it cost $4.8 million to operate the Garden. More than 70 percent of the Garden’s financial support came from SFBGS’s donors and members and from the Garden’s visitors.

YEAR IN REVIEW:
BY THE NUMBERS
July 1, 2013 – June 30, 2014

$758,295 Total admissions revenue, from fees paid by nonresident visitors and collected by SFBGS for the City and County of San Francisco/Recreation and Park Department

312,982 Visitors to the Garden — a 56 percent increase since 2010

40,100 Hours contributed by volunteers to virtually every aspect of the Garden’s operations

28,177 Volumes plus 360 current plant and garden periodicals in the Helen Crocker Russell Library of Horticulture, Northern California’s most comprehensive horticultural collection*

25,000 Plant propagations (estimated) by staff and volunteers, with many available to the public for purchase

12,836 Children interacting with nature through SFBGS school-year, summer and family programs: over 40 percent growth in children served since 2010

8,372 Different kinds of plants thriving in the Garden, including 5,618 species, of which 30 percent were wild-collected and more than 300 are rare and endangered*

2,183 Households, representing individuals, couples and families from San Francisco, the Bay Area and beyond who support the Garden through their memberships

1,047 Corporate, school and service organization volunteers doing one-time group projects

472 Free daily docent-led tours, along with 188 docent-staffed weekend interpretation stations, where visitors can learn more about particular collections

483 Regular volunteers participating throughout the year

346 Beds mapped by our GIS (Geographic Information System) team, using GPS technology, representing all of the Garden’s plant collections

* Count as of June 30, 2014
STATEMENT OF FINANCIAL POSITION

As of June 30, 2013

ASSETS
Cash and investments 6,105,174
Accounts and pledges receivable 468,607
Property and equipment 706,099
Other 38,851
Total assets 7,318,731

LIABILITIES AND NET ASSETS
Current liabilities 625,120
Net assets 6,693,611
Total liabilities and net assets 7,318,731

STATEMENT OF ACTIVITIES

June 30, 2013

SUPPORT AND REVENUE
Contributed income 1,826,761
Investment income 1,070,404
Earned income 281,544
Admissions 250,147
Federal government support 73,214
Other 7,717
Total support and revenue 3,509,787

EXPENSES
Program services 2,527,647
Management and general 504,732
Fundraising and development 446,155
Total expenses 3,478,534

Write down of promise to give* (1,000,000)
Change in net assets (968,747)

*SWrite down of foundation pledge for the Nursery: Center for Sustainable Gardening. SFBGS was unable to reach groundbreaking within the timeframe of the foundation’s dissolution plan.


SOURCES AND USES OF FUNDS

12 months ended June 30, 2013

SOURCES OF FUNDS

Contributed income 31%
Investment income 31%
Earned income 8%
Admissions 7%
Federal government support 2%
Other <1%

USES OF FUNDS

Program services 73%
Fundraising and development 13%
Management and general 14%

Contributed income: memberships, foundation grants, contributions, bequests, net revenues from fundraising events and in-kind gifts
Earned income: plant and bookstore sales, program fees and library art sales
Program services: plant collection management, nursery, gardens, youth education, classes and public programs, library, bookstore, volunteer program, visitor services and other program-related activities
Every gift enables San Francisco Botanical Garden to engage visitors and offer a unique experience to the natural world and the role we all can play in sustaining it. Generous supporters make this possible and inspire our gratitude.

Individuals

$50,000 to $99,999
Kathryn McNeil
Constance and Julian Peabody

$25,000 to $49,999
John and Barbara Hopper Trust

$15,000 to $24,999
Don and Julie Baldocchi
Robin Dibner
Steven Andre Dibner
Cynthia Jamnis
Hyo J. Kim and Kate Kim
Pat and Raquel McGovern
Mary and Lawrence Pitts
Kat Taylor and Tom Steyer
Jennifer Tieu

$10,000 to $14,999
Dr. and Mrs. Joseph C. Barbaccia
Tish and Jim Brown
Tony Farrell and Kathy Heinze
William and Ilse Gaede
Monica Martin and Buck Delventhal
Helen McKenna Ridley and Allan Ridley
Will and Julie Parish
Mary and Lawrence Pitts
Alison and Owen Brown
Sue Ann and Bob Schiff
Wendy Tonkin

$5,000 to $9,999
Anonymous (2)
Patricia and Henry Alker
Paul Althouse
Beth Berksen and Rob Das
Eliza Brown
Carla and David Crane
Alison C. Fuller and Lynn D. Fuller
Renata Gasperi and Donald Frediani
Anka and Larry Gelb

This page contains donor names as a list. The content below highlights the importance of donors and their contributions to the San Francisco Botanical Garden Society. It also appreciates the role of generous supporters in sustaining the Garden’s plant collections and outreach programs.

Thank you to our donors.

San Francisco Botanical Garden Society gratefully acknowledges the generosity of its donors whose gifts support the care and maintenance of the Garden’s plant collections and its outreach and education programs for people of all ages.

We thank our donors for their generous support to operating funds from July 2013 to June 2014. Donation levels represent each donor’s total giving to the Annual Campaign, Paver and Bench Tributes, Garden Feast and/or Membership.

*Asterisks indicate donor is deceased.
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<thead>
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<th>$250 to $499</th>
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<tr>
<td>Anonymous (6)</td>
<td>Anonymous (2)</td>
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<tr>
<td>Susan and Michael Addison</td>
<td>Doug and Nancy Abbey</td>
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<td>Diane Alexander</td>
<td>Dr. and Mrs. Frank Almeda, Jr.</td>
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<td>Donald and Bette Anderson</td>
<td>Dr. Suzanne Coberly and Fred Cline, Jr.</td>
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<td>Ann Griffith Ash</td>
<td>Barbara and James Kautz</td>
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<td>Sandra Bagnatori</td>
<td>Charles and Claudia Slayman</td>
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<td>Rachael Balyeat</td>
<td>Michael Lazarus</td>
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<td>Zenobia Barlow</td>
<td>Michael Stocker</td>
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“To me, the Garden is the ideal gallery. The art is living, thoughtfully curated, and changes with each season. From a single flower, to the landscape as a whole, there is beauty at many scales, and it is truly a blessing to explore the Garden’s paths and experience that beauty from within.”

— John McCallen, Strybing Circle Member
Allan and Jane Low
Robert Low
Sandie and Chris Luhn
Jane Lurie
Diane Lynch and Leslie O. Lynch, Jr.
Gloria Marth
Lev Mass and Celia Lai
Frederick and Beverly Maytag
Celeste McCarthy
Suzanne T. S. MacDonald
Ms. Kerny McLaughlin and Dr. William Schilit
Karan A. Merry
Karen Miller
Clayton E. Ted Mitchell, Jr.
Lawrie Mott
Patsy and Ricardo Munoz
Marguerite C. Murphy
Sheila and Paul Nahi
Booker and Queen Neal
George Newhall
Sheila F. Nielsen
Philip Nonneman and Dawn Williamson
Karen K. Nouchi
Steve Nye and Ryan Lynch
Kathryn Nyrop and Stephen Koch
Joan and Steve Osburn
Judy and Michael Overfield
Madan Paidhungat
Jenni Parrish and Gerald Clark
Cathy and Chuck Patterson
Regina Phelps
Merilyn Presten
Nancy A. Quintrell
Richard Quiroz and Chelsea Roddan
Melinda Ramm
Marc Rand and Scott Montgomery
Charlotte E. Read and David B. Braman
Sue and Thomas Reinhart
Russ Roeca and Rich Vernon
Tania Sargeant
Jeanne Savarese and Michael Urdea
Dr. Paul Scherer and Mrs. Anne Scherer
Ginger and Stephen Scholz
Fay Schopp
Lynne and Stephen Scott
Michael and Alison Seaman
Joseph Sobiesiak and William Hicks
Donald Stang and Helen Wickes
Rachel Steinhart
Elisa Stephens
Peter S. Straub

Dr. Judith M. Taylor
Andrea Testa-Vought
Alleen Thompson
Rick and Beth Thurber
Judith Tornese and Jerry Winters
Charles M. Vadalabene
Karen and Anthony Varnhagen
Jared Vermeil and Ragnar von Schiber
Sally Ward
Rube Warren
Robert Watts, M.D.
Kate Weese
Stein and Lenore Weissenberger
Dr. Patricia Will Wells and Dr. James W. Wells, Jr.
Daniel Sullivan
David and Charlotte Winton
Rex Wolf
Molly Barger Wuthrich
Sarah Young and Earl Speas

Corporations, Foundations and Organization

$20,000 to $75,999
S.D. Bechtel, Jr. Foundation
The Kimball Foundation
Blanche Thebom Trust
Thidwick Books

Pacific Gas & Electric Company
The Renaissance Foundation, Stephanie Fowler and Irving Levin
Zellerbach Family Foundation

$2,500 to $4,999
Dodge & Cox
The Friend Family Foundation
Ikebana International
San Francisco Garden Club
Save the Redwoods League
Willis Lease Finance Corporation
Vanguard Charitable Endowment Program

$1,000 to $2,499
Art 4 Moore
Anchor Realty
California Horticultural Society
The Garden Route Company
General Atlantic Corporation
Lyngso Garden Materials Inc.
Oppenheim Lewis, Inc.
Rollo & Ridley, Inc.
San Francisco Succulent & Cactus Society
Sloat Garden Center
Tierra Technology
The Wilkes Bashford Company

$500 to $999
Education Outside
Half Moon Bay Nursery
Pacific Organic Produce
Verizon Foundation

$250 to $499
Berkeley Horticultural Nursery
Highland Technology
Hogue Office Furniture & Project Management
Sugarman & Company LLP

Volunteer Groups
We thank the following volunteer groups who supported our work this past year:

Adobe
Airbnb
Alpha Phi Omega
Alpha Epsilon Nu
Service Fraternity
Clif Bar
Expedia
Fuze
Genentech
Golden State Warriors
Google
Heart in Motion
Hogue Office Furniture & Project Management
Hotel Griffon
InsightExpress
Jamesport Commercial Real Estate
Oshman Family JCC – Taube Koret Campus
Levis
Lick-Wilmerding High School
Lifetopia
Moody’s
My Own Two Hands

"Seeing the kind of impact that takes place when children connect intimately with nature strengthened our belief in leaving a legacy with a bequest to the Botanical Garden Society. The biggest gift we can give our children is the appreciation of their role in nature and our gift ensures that the Garden can help them be the future stewards of our planet."

— Sara & Ron Malone, SFBGS Members since 2004

If we have made an error or omission, please accept our apologies and contact Bekah Paige, Development Specialist, 415.661.1315 extension 301, or bpaige@sfbg.org so that we may correct our records.
Magnolia Associates are a group of generous, forward thinking donors who make charitable gifts to the Garden through their will or estate-plans. These planned or deferred gifts often include cash, stock, insurance or real estate and play a significant part in sustaining both the Garden's beauty and its ongoing programs.

Give the next generation the gift of the Garden, and receive special recognition and invitations to exclusive events at the Garden.

To join, please contact Mona Chang, Development Officer, at 415-661-1316 ext. 304 or mchang@sfbg.org.